

**Shopaylytics™ Enterprise** is Expert Module on the XSMART Data Analytics platform. **Shopaylytics™ Enterprise** is especially research and designed for financial institution and banks. **Performs**

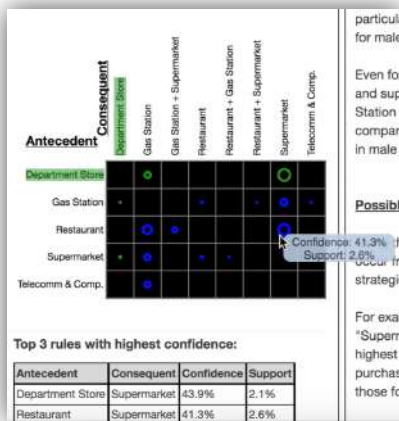
- ingest and perform predictive and prescriptive actions on their banking business through data science.
- translate and integrate data into actionable insights for banking segment specific knowledge.
- Continuous improvement through Self learning (A.I.) machine learner.

Scalable and open standards-based platform purposefully designed for storage, integration and management of data for secure data exchange, analytics and visualization. **Shopaylytics™ Enterprise** provides prescriptive actions for customer to monetize their existing client.



**Functions**

- Market segmentations
- Cross Selling Opportunities
- Spending Behavior
- Geo-spatial patterns



- **Build-in Self learning Artificial Intelligent module** with Smart Inference Engine using **antecedent and consequent hypothetical proposition.**

**Features**

- Predictive Analytics
- Smart Recommendation & Inference Engine
- Smart Risk Management

- Self-Learning A.I. Module
- Data Summarization and Visualization Trend Analysis and spotting
- R&D partnerships with leading IHLs in latest data analytics and AI innovations